

Doosty Wholesale Privacy Policy

Last updated on: Oct the 1th 2021

Doosty is concerned with the privacy of the Doosty platform (the "**Platform**") users, and uses its best efforts to protect it. In particular, Doosty undertakes to ensure a level of protection of personal data that is at least in accordance with the General Data Protection Regulation ("**GDPR**"), and California Consumer Privacy Act ("**CCPA**").

Doosty collects and processes personal data relating to the users. "users" designate the members who have registered with the Platform, and whose registration was approved by Doosty. This privacy policy (the "**Privacy Policy**") describes how the personal data relating to the users will be collected and processed.

The personal data shall be processed by Doosty Inc, subject to California law, currently at 1188 Mission St Apt 2422, San Francisco, CA, USA (hereinafter "**Doosty**" or "**We**" or "**Us**").

Doosty also collects data relating to the users, and more generally to the Platform users, by means of cookies, as described in more detail in Doosty's cookie policy.

1 WHAT INFORMATION DOES DOOSTY COLLECT?

We collect personal data directly from each user when they register. In particular we collect:

- Registration Data:
 - Username
 - e-mail address
 - password (encrypted in a non-reversible manner).
- We collect the following Brand Data:
 - Brand Name
 - First Name
 - Last Name
 - Email
 - Phone Number
 - Country
 - City
 - Zip code
 - Street
 - Website
 - Annual Sales
 - Number of Resellers
 - Social Media info
 - Selling Behavior
 - Lead time and shipping capability
 - Primary Category
 - ID or Passport
 - Payment information
 - Invoice related data

- We collect the following Retailer data:
 - First Name
 - Last name
 - Email address
 - Phone number
 - Business address
 - Website
 - Restaurant or Store name
 - Address
 - Years you have been in business
 - projected sales figures
 - Shipping Address
 - Tax Identification Number
 - Payment information
- We collect other usage data:
 - Orders
 - Clicks on products
 - Impressions of products
 - Search data
 - User browsing data
- Analytics:
 - We may use analytics service providers, including Google Analytics, to collect information regarding visitors to our Services, such as their behavior on our Services or information about their demographic. For more information about Google Analytics, see <https://www.google.com/policies/privacy/partners/>. To opt out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout>.
- Do-Not-Track
 - Your browser may offer you a “Do Not Track” option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and across different websites. At this time, we do not respond to nor honor Do-Not-Track signals from web browsers.
- Information Collected from Third Parties
 - We may receive information about you from other sources, including to supplement the information we have collected about you. In some circumstances, we may receive payment performance information to evaluate your eligibility for extended payment terms (such as Net 60).
 - We may collect information about you through a referral program. If you have been referred to Doosty but wish to opt out of emails from us, please contact us as explained below.
 - If you access our Services through a third party or social networking site, we may collect information about you from that third-party application if that information has been made public and you gave us the permissions..

The data collected are necessary, if such data are not provided, Doosty will not be in a position to make all of the Platform functionalities available.

2 PURPOSES OF THE COLLECTION OF PERSONAL DATA BY DOOSTY, AND DATA RETENTION PERIODS

We collect the personal data relating to users, which are listed in this document, in order to provide the best service possible to our users. The below table gives an overview of how the personal data is processed and used.

- We collect information for business purposes:
 - Contacting you, and communicate with you
 - Allow you to set up a user account and profile
 - Fulfil your requests for products and services
 - Determine if you are eligible for extended payment terms
 - Process orders, payments
- We collect information for legitimate business interests:
 - Understand how you use the service

- Personalize your experience
- Engage in marketing or sales outreach
- Verify your identity
- Detect fraud, or security incidents
- Debug errors
- Ensure Quality Control
- We retain your information for the period for which you remain a registered user, with the following exception:
 - Tax and accounting data, bank account data, we retain this information for the duration prescribed by law for the retention of tax and accounting documents

We make use of automatic collection technologies such as cookies, pixel tags, and local storage objects (together "Cookies") for the following purposes:

- Strictly Necessary: Technologies that allow you to access our Services and use our features. We might use this to identify irregular site behavior and prevent fraudulent activity or improve security
- Personalization of your experience
- Recommendation of content
- Measurement, to understand how we can improve your experience.

Doosty will collect and use personal information based on your consent. You can revoke your consent at any time by contacting us at info@doosty.com. Note that you might not be able to use any service or feature that requires collection or use of that personal information.

3 DISCLOSURE OF YOUR PERSONAL DATA

The personal data collected and processed by Doosty may be disclosed to the following recipients or categories of recipients:

- to the carriers, who will act under the responsibility of the user shipping the order;
- to the providers of payment and financial services;
- to authorities pursuant to a law and/or a court ruling;

4 DATA RETENTION PERIOD

Doosty shall store the personal data of the users only for the duration that is strictly necessary for the purposes listed in this document. The data of the users shall then be archived, with restricted access, for an additional duration so that Doosty can comply with its legal and/or regulatory obligations in relating to the archiving and retention of data. On the expiry of this additional duration, the data of the users shall be permanently deleted from Doosty's databases.

5 MINIMUM AGE

We do not knowingly collect nor solicit personal information from anyone under the age of 18. If you are under 18, please do not attempt to register for the Services or send any personal information about yourself to us. If we learn that we have collected personal information from someone under age 18, we will delete that information as quickly as possible. If you believe that someone under 18 may have provided us with personal information, please contact us as described below.

6 INTERNATIONAL DATA TRANSFERS

Information we collect about you will be stored in the following locations: EU, Canada, United Kingdom, and the United States. We will protect that information as described in this Policy.

7 THE RIGHT OF THE USERS

You have a right of access, a right to rectification, a right to erasure, and a right to the portability of their personal data, as well as a right to object to the processing of their personal data, the right to withdraw their consent and a right to restriction of processing, in the conditions set out by applicable regulations.

The users may at any time object to the processing of their data for direct marketing purposes or in accordance with applicable regulations.

The users may send their request to Doosty:

- By email, to info@doosyt.com
- By regular mail to 1188 Mission st, apt 2422, 94103, CA, USA

If a user considers that his/her rights were infringed, this user has the right to lodge a complaint with the data protection authority or any other competent authority.

8 CHANGES TO THE PRIVACY POLICY

Doosty reserves the right to amend and/or update this Privacy Policy, in which case the user will be duly informed of such amendment or updating. The revised Privacy Policy shall be published on the Platform with an indication of the date it was last updated on.